



International MOMS Club ®
Fact Sheet

MOMS Club Membership Pins

What's the Big Deal?

The MOMS Club membership pin is a meaningful symbol of joining our outstanding organization. Having a pin means you are part of a MOMS Club Chapter that values you and your children, offers you friendship and support, and allows you to contribute to your community. But your membership pin symbolizes something even bigger than your chapter. It unifies you with all the at-home mothers across the country who have been in, are in or will be in the MOMS Club... literally *millions* of mothers to date.

Soon after MOMS Club was founded, it was evident that this was going to be a really special organization. And the really special, important, long-lasting groups we treasure (think Scouts, Masons, sororities, fraternities, and honor societies, like Phi Beta Kappa...) give unique membership pins to their members as a symbol of joining. Pins instill a sense of belonging and pride and work as a tool for identifying and growing an organization. The MOMS Club membership pin was carefully crafted with these goals in mind.

A membership pin presentation is an extraordinary opportunity to welcome new members to your chapter. The action of being presented with a MOMS Club membership pin makes the chapter more significant in the member's eye. When the chapter is valuable to a member, she's more likely to actively make it a success by getting involved and volunteering. She feels like part of something exceptional. Membership pins absolutely DO increase pride of your members.

A pin is a keepsake forever. It's a symbol of your time in the only International organization that supports at-home mothers, and will be in your jewelry box to share and talk about with your daughters (or daughters-in-law) as they grow up. When you happen upon it, you'll remember and share how important your chapter was to you back when you were a new mom. It will bring back memories of all the good times with your babies and friends in MOMS Club at playgroups, park days, service projects, MOMS Nights Out, and more.

The membership pin is the lasting symbol of MOMS Club: the fun, the friends, the love of our kids, and the continuity of it all around the world and through the generations. That's a pretty big deal, and certainly worth sharing with your members. Wearing it isn't what's important (although we hope you will). It's the being given it and the *having* it that makes all the difference -- helping the mom feel special and the chapter feel special to the mom, now and through the years.