

Fact Sheet:



The International MOMS Club® Advantage

There are many advantages to being part of the International MOMS Club. Those advantages include:

1) The local chapters receive their IRS-recognized nonprofit status from the International MOMS Club. Some other at-home mothering organizations *claim* to be nonprofit, but the MOMS Club is recognized by the IRS as a publicly supported nonprofit charity -- the highest classification given by the IRS.

2) The MOMS Club name is a registered service mark, and cannot be copied or imitated by any other organization. This guarantees that each registered MOMS Club chapter will have sole use of the MOMS Club name within their designated area.

3) The International MOMS Club gives the local chapter credibility and status in the community. The International MOMS Club has an excellent reputation, which is shared with the local chapters. By being part of the International organization, local chapters assure their communities that they are real, bonafide and accountable organizations that can be trusted.

4) Being part of the International MOMS Club increases the local chapter's membership. Many people are hesitant to join a strictly local organization, but are eager to join the same organization if it is affiliated with the International MOMS Club. A local group that was struggling with membership before joining the MOMS Club found their membership increased 10-fold as a direct result of joining the International MOMS Club. Local-only groups come and go quickly, but MOMS Club chapters are designed to continue through the years.

5) Being part of the International MOMS Club builds morale within the group. Members are more proud to belong to an international organization than to a group that is local only.

6) Our website encourages our members and their participation in the local chapters, and directs new moms to the chapters.

7) Being part of the International MOMS Club builds identity through use of the MOMS Club logo. The beautiful mother and children design is elegant and easily recognized. It is also a registered service mark, so only our chapters may use the logo. Using the logo quickly identifies your chapter as being a part of an International organization!

8) The International MOMS Club offers identity and pride-building materials to local chapters, such as the MOMS Club membership pins, merchandise and meeting materials.

9) The International MOMS Club gives local chapters the opportunity to network with other MOMS Clubs across the country through Regional Luncheons, president workshops and newsletters, as well as the Presidents' and members' online resources.

10) The International MOMS Club is the only at-home mothers support organization that has a true national structure designed to help the local chapters, backed by over 35 years of experience! Our Coordinators are available at any time to advise and help the local chapters, and we always have several volunteers available to help each chapter. With 35 years of experience in helping our chapters, when a chapter has a problem or situation that is new to them, it's not new to us! We help with concrete advice, based on experience helping chapters over a long period of time.

11) The International Bylaws protect both the local club and its members from overbearing individuals by ensuring a democratic process and by preserving the chapter's goals and principles.

12) The International MOMS Club gives its local chapters the maximum freedom of any at-home mothering organization. With very, very few restrictions that guarantee the goals and principles of the MOMS Club, our local chapters are free to choose their own activities, officers, service projects, speakers and topics, as well as free to set their own dues and handle their own money.

13) The International MOMS Club's Mother-to-Mother Fund is available to help MOMS Club chapter members suffering from financially devastating personal or natural disasters. Through the years, the Fund has provided essential help to mothers suffering from abandonment, sudden death of a spouse, a child's illness, flooding, tornados and earthquakes. That help is only available to current MOMS Club chapter members.

14) As a nonprofit organization under our group exemption, your chapter can accept donations from individuals and businesses to use for service projects and other nonprofit purposes. Many chapters find they can only arrange for meeting rooms because they are nonprofit under our group exemption.

15) There is strength in numbers. The International MOMS Club is the largest at-home mothers organization in the country. When you're part of the MOMS Club, you're a part of something bigger and better than any local-only meet-up or Facebook group. You belong to an organization that is over 1,000 chapters strong. We give your chapter credibility that local groups just don't have, and our chapters are so much more – more variety, more personal and more support for both the individual moms and your chapter! You and other at-home mothers in your community deserve the *best* support for at-home mothers, and that's the MOMS Club!

*If you have questions,
please contact the volunteers
of the International MOMS Club*

